

# Business and Financial Magazine Subscribers at Businesses by Marigold

Subscribers of Business and Financial related publications and magazines at their business addresses

### DESCRIPTION

The Marigold Business and Financial Magazine Subscribers at Business Addresses file provides an ideal demographic for targeting businesspeople with purchasing power that are subscribers of Business and Financial related publications and magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business and Financial Magazine Subscribers at their place of business today!

business today!		Market:	Consumer
SELECTS		LIST TYPES AV	AILABLE
Computer Owner	\$5/M	Postal	
Credit Card Buyers	\$5/M	Phone	
Donor	\$5/M		
Ethnicity	\$5/M	LIST MAINTEN	ANCE
Job Title Select	\$5/M	New to Market	07/27/2004
Number Of Employees	\$5/M	Update Freq.	Monthly
Sales Volume	\$5/M		-
SCF	\$5/M	DELIVERY OPT	IONS
SIC Code	\$5/M	Email Delivery	\$50
State	\$5/M	Linal Delivery	400
Zip	\$5/M	ADDRESSING	OPTIONS
		Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144606
SRDS ID	853731-000
mln ID	M107940

2,830,348

Compiled lists

\$80/M

USA

\$500.00

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:



### **Business Cell Phone Users by Marigold**

Individuals that use Cell Phone for Business Purposes

#### DESCRIPTION

The Marigold Business Cell Users file provides an ideal demographic for targeting individuals that use Cell Phonesfor Business purposes throughout the United States. These outside sales reps and corporate individuals recognize the importance of mobile communications to their business. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business Cell Users today!

Update Freq. DELIVERY OP Email Delivery ADDRESSING Text/Excel Mailing Labels FAX	Monthly TIONS \$50
Update Freq. DELIVERY OP Email Delivery ADDRESSING Text/Excel	Monthly TIONS \$50 OPTIONS
Update Freq. DELIVERY OP Email Delivery ADDRESSING Text/Excel	Monthly TIONS \$50 OPTIONS
Update Freq. DELIVERY OP Email Delivery ADDRESSING Text/Excel	Monthly TIONS \$50 OPTIONS
Update Freq. DELIVERY OP Email Delivery ADDRESSING	Monthly TIONS \$50 OPTIONS
Update Freq. DELIVERY OP Email Delivery	Monthly TIONS \$50
Update Freq.	Monthly TIONS
Update Freq.	Monthly
New to Market	07/15/2004
	-
Phone	
	VAILADLE
	LIST TYPES A Postal Phone LIST MAINTEN

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143388
SRDS ID	853705-000
mln ID	M107943

### LIST INFO

Total Count:	4,838,792
Base Price:	\$80/M
Source:	Compiled lists
Geography:	USA
Min. Purchas	e: \$500.00
Market:	Business
LIST TYPES	AVAILABLE
Postal	
Phone	
LIST MAINTI	ENANCE
New to Marke	et 07/15/2004

\$0/ \$10/



### Business Credit Card Users by Marigold

Business executives that use corporate cards for business purposes at Postal Address

#### DESCRIPTION

The Marigold Business Credit Card Users file provides an ideal demographic for targeting Business people that use corporate cards for purchases throughout the United States. These executives and corporate individuals recognize the benefits of solid credit and purchasing power when it comes to their businesses credit card. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Business Credit Card Users today!

SELECTS				LIST TYPES AVA	ILABLE
Job Title Select		:	\$5/M	Postal	
Number Of Employees	5	;	\$5/M	Email	
Sales Volume		:	\$5/M	Phone	
SCF		:	\$5/M		
SIC Code		:	\$5/M	LIST MAINTENAN	ICE
State		:	\$5/M	New to Market	01/10/2006
Zip		:	\$5/M	Update Freq.	Monthly
				DELIVERY OPTIC	NS
				Email Delivery	\$50
				ADDRESSING OF	TIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
			DUONE	EAV	
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	0017
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442	2-2076 (888) 761	-8817

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

Source:

Market:

mln ID

179900 869271-000

M120709

4,419,009

Compiled lists

\$80/M

USA

\$500.00

**Business** 

Marigold	Direct
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### **Business Owners by Marigold**

The Marigold Business Owners mailings list is your one-stop source for the decisionmaker at the very top.

### DESCRIPTION

A Mailing List of Business Owners encompasses a vast array of U.S. Companies. Business owners create jobs, they create value, and they also purchase a lot of goods and services. Business Owners are literally the economic bedrock of the U.S. economy. Whether you are marketing office products or financial services, you want to target the ultimate decision maker, this file is your answer! Inquire about even more targeted selections today!

SEGMENTS			
8,650,105	3 Month Recency	\$10/M	
SELECTS			
Company Si	ze	\$10/M	
SCF		\$10/M	

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Marigold	Direct
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Nextmark ID	178887
SRDS ID	868191-000
mIn ID	M119288

LIST INFO

Total Count:	8,650,105
Base Price:	\$80/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal Phone

### LIST MAINTENANCE

New to Market	12/12/2005
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/



### **Business Seminar Attendees by Marigold**

Business Seminar Attendees

### DESCRIPTION

The Marigold Business Seminar Attendees file are movers and shakers who understand the value of increasing their knowledge in their respective fields of business. These people are power-networkers who spend money on seminars, travel, books, magazines, and a host of other business services that can enhance their business skills. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this incredibly hot market today!

051 5070				Market:	Business
SELECTS					
Bus/Industry Type		\$5/M	l	LIST TYPES A	AILABLE
Company Size		\$5/M	l	Postal	
Job Title Select		\$5/M	l	Phone	
Number Of Employees		\$5/M	l		
Sales Volume		\$5/M	l	LIST MAINTENANCE	
SCF		\$5/M	l	New to Market	07/14/2004
SIC Code		\$5/M	l	Update Freq.	Monthly
State		\$5/M	l		
Zip		\$5/M	l	DELIVERY OP	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	6 (888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143381
SRDS ID	853316-000
mln ID	M107558

3,555,077

\$80/M

### LIST INFO **Total Count:**

**Base Price:** 

Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Business
LIST TYPES A	VAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Market	07/14/2004
New to Market Update Freq.	07/14/2004 Monthly
	Monthly
Update Freq.	Monthly
Update Freq.	Monthly



### **BusinessPros - A Mailing List of Executive Decision Makers by Marigold**

Decision makers and executives at more than 14 million organizations nationwide

### DESCRIPTION

From IT managers in healthcare to CEOs of major construction companies and everything in between, this list provides access to a vast array of U.S. executives, more than 30 million names at 14 million unique organizations. This file's numerous selects will allow you to target your campaign by annual revenue, number of employees, and more.

employees, and more.					Min. Purchase: Market:	\$500.00 Business
SEGMENTS	Revenues		\$5/M	_	Market:	Business
Minority			\$5/M		LIST TYPES AV	AILABLE
Winterity	owned		\$0/M		Postal	
SELECTS					Phone	
Fax Numbers			\$10/M		LIST MAINTEN	ANCE
HQ or Branch Location			\$10/M		New to Market	12/03/2004
Job Title Number Of Employees			\$10/M \$10/M		Update Freq.	Monthly
SCF			\$10/M			
SIC Code			\$10/M		DELIVERY OPT	IONS
Wireless Provider			\$10/M		Email Delivery	\$50
Years In Business			\$10/M			OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
TJ Downey	List Manager	tj@marigolddir	ect.com	(646) 442-2076	(888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154515
SRDS ID	768034-000
mln ID	M92976

34,430,095

Compiled lists

\$80/M

USA

**LIST INFO** 

**Total Count:** 

Base Price:

Geography:

Source:



### **C-Level Executives by Marigold**

C-Level Executives is a great source for offers targeting the top decision-makers at an organization. Areas of specialization include, finance, IT, operations, accounting, and more.

### DESCRIPTION

This multi-sourced file is the most comprehensive source for targeting C-Level Executives. Marigold has combined the most respected sources of Business data in the industry. Through a rigorous data-cleansing process, you will be provided with a high-quality low-cost and comprehensive source. You can count on C-Level Executives for their involvement in any major offer that shapes the course of the organization. Why not start at the top!

SEGMENTS					
Chairma	an	\$5/M		LIST TYPES A	/AILABLE
	ccountant	\$5/M		Postal	
Chief E		\$0/M		Phone	
	xecutive Officer	\$5/M		Fax	
Chief Fi	nancial Officer	\$5/M			
Chief In	formation Officer	\$5/M		LIST MAINTEN	ANCE
Chief K	nowledge Officer	\$5/M		New to Market	07/14/2004
Chief M	arketing Officer	\$5/M		Update Freq.	Monthly
Chief O	perating Officer	\$5/M		opuate rileq.	Worlding
Chief Te	echnical Officer	\$5/M		DELIVERY OP	TIONS
Preside	nt	\$5/M		Email Delivery	\$50
SELECTS				ADDRESSING	OPTIONS
Annual Sales Volume		\$5/M			
Bus/Industry Type		\$5/M		Text/Excel	\$0/
Fax Numbers		\$10/M		Mailing Labels	\$10/
Number Of Employees	5	\$5/M			
Sales Volume		\$5/M			
SCF		\$5/M			
State		\$5/M			
Zip		\$5/M			
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	6 (888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

143362

853346-000

6,961,436

Compiled lists

\$80/M

USA

\$500.00

Business

M107555

Nextmark ID

LIST INFO

**Total Count:** 

Base Price:

Geography:

Min. Purchase:

Source:

Market:

mIn ID



# Computer and Technology Magazine Subscribers at Businesses by Marigold

Business executives that are subscribers to Computer and Technology related publications and magazines

### DESCRIPTION

The Marigold Computer and Technology Magazine Subscribers at Businesses file provides an ideal demographic for targeting business executives that are also subscribers of Computer and Technology related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends in the high-tech fields, purchase new gadgets, read the latest news and information sources, among many other things. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Computer and Technology Magazine Subscribers at their business address today!

SELECTS		Postal	
Credit Card Buyers	\$5/M	Phone	
Ethnicity	\$5/M	LIST MAINTENAN	CE
Job Title Select	\$5/M	New to Market 0	6/29/2004
Number Of Employees	\$5/M	Update Freg.	Monthly
Sales Volume	\$5/M	Opuale Fleq.	wonuny
SCF	\$5/M	DELIVERY OPTIO	NC
SIC Code	\$5/M		-
State	\$5/M	Email Delivery	\$50
Zip	\$5/M	ADDRESSING OP	TIONS
		Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142320
SRDS ID	858680-000
mln ID	M107949

3,270,796

Compiled lists

\$80/M

USA

\$500.00

**Business** 

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:



### Computer Buyers at Business Addresses by Marigold

Computer buyers at place of Business

#### DESCRIPTION

The Marigold Computer Buyers at Business Addresses file provides an ideal demographic for targeting individuals that have purchased computers for business purposes throughout the United States. These business minded individuals recognize the necessity of computer technology and how it can increase work productivity. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of computer buyers at their business address today!

Credit Card Buyers	\$5/M
thnicity	\$5/M
ob Title Select	\$5/M
lumber Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
lip	\$5/M

Nextmark I	D 142427
SRDS ID	853697-000
mln ID	M107716

#### LIST INFO

Total Count:	3,244,917
Base Price:	\$80/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal Phone

### LIST MAINTENANCE

New to Market	07/01/2004
Update Freq.	Monthly

DELIVERY OPTIONS Email Delivery \$50

ADDRESSING OPTIONS	
Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817



### **Corporate Gift Buyers by Marigold**

Individuals at corporations responsible for buying gifts for clients or employees

### DESCRIPTION

Corporate Gift Buyers is a must-test list for gift catalogs and other B2B merchandisers. This multi-sourced file provides comprehensive access to authorized purchasers responsible for buying gifts for customers, vendors, and employees. Refine the list by organization size, by industry, and more!

employees. Refine the I SELECTS	ist by organization siz	e, by industry, and more!			Geography: Min. Purchase:	USA \$500.00
Bus/Industry Type	s/Industry Type \$5/M		_	Market:	Business	
Company Size \$5/M			LIST TYPES AVAILABLE			
Job Function/Title			\$5/M Postal			
Monthly Hotline \$5/M		1 03101				
Number Of Employees			\$5/M		LIST MAINTEN	ANCE
Recency			\$5/M		10/28/2005	
SCF State			\$5/IVI		Monthly	
Zip			\$5/M			
Σip			ψ0/101		DELIVERY OPT	IONS
					Email Delivery	\$50
					ADDRESSING	OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	n	(646) 442-2076		61-8817
,		., <u> </u>		(	(000) !	

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Source:

SRDS ID

mln ID

176008 867359-000

M118344

746,653

Compiled lists

\$80/M



### eCommerce Businesses by Marigold

Businesses leveraging eCommerce software on website

#### DESCRIPTION

Marigold's eCommerce Business file provides the perfect target market for identifying those businesses which have transactional capabilities online. All of the businesses in this database currently leverage eCommerce software and thus engage in online transactions.

SELECTS	
3 Month New Businesses	\$10/M
Annual Sales Volume	\$10/M
Broadband Provider	\$10/M
Bus/Industry Type	\$10/M
HQ or Branch Location	\$10/M
Job Function/Title	\$10/M
Number Of Employees	\$10/M
SIC Code	\$20/M

Total Count:	519,507
Base Price:	\$80/M
Sou Eceptrical-Ser	ver Verified
Geography:	Global
Min. Purchase:	\$500.00
Market:	Business

#### LIST TYPES AVAILABLE

Postal Phone

LIST INFO

LIST MAINTENANCE	
New to Market	
Update Freq.	

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel\$0/Mailing Labels\$10/

CONTACT NAME TJ Downey ROLE List Manager EMAIL tj@marigolddirect.com PHONE (646) 442-2076

(888) 761-8817

FAX



### Female Business Professionals by Marigold

A mailing list of female business professionals

### DESCRIPTION

Marigold's Female business Professional file provides an ideal demographic for targeting business professionals thoughout the United States. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market.

capabilities to better ide	ntify your ideal target m	arket.		Min. Purchase:	\$500.00
SELECTS				Market:	Consumer
Bus/Industry Type		\$0/	Μ́	LIST TYPES A	AII ARI F
Ethnicity Job Title Select Number Of Employees		\$5/ \$5/ \$5/	Μ	Postal Phone	
Sales Volume SCF		\$5/ \$5/		LIST MAINTEN	ANCE
State Years In Business		\$5/ \$5/	ſΜ	New to Market Update Freq.	08/06/2004 Monthly
Zip		\$5/	ſΜ	DELIVERY OP	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel Mailing Labels	\$0/ \$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-20		61-8817

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Source:

mln ID

145184 862252-000

M114224

5,087,074

Compiled lists

\$80/M

USA



### Frequent Flyers: Business Travelers by Marigold

Business Frequent Flyers

#### DESCRIPTION

Marigold's Business Frequent Flyers file is comprised of travelers who frequent domestic & international destinations for business purposes. These are businesspeople on the go! Inquire about additional selection capabilities today!

SELECTS	
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241428
SRDS ID	852273-000
mln ID	107154

#### LIST INFO

Total Count:	2,926,810
Base Price:	\$80/M
Source: C	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business
LIST TYPES A	AILABLE
Postal	
Phone	
LIST MAINTEN	ANCE
New to Market	05/14/2007
Update Freq.	Monthly
DELIVERY OPT	TIONS
Email Delivery	\$50
ADDRESSING	OPTIONS
Text/Excel	\$0/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817



### **Hispanic Business Executives by Marigold**

Hispanic Business Executives

#### DESCRIPTION

The Marigold Hispanic Business Executives file provides an ideal demographic for targeting successful Business owners and executives of Hispanic ethnic origin throughout the United States. Many are bi-lingual, as are their clientele. Inquire about additional selection capabilities to better identify your ideal target market within the fastest growing ethnic segment in the United States.

SELECTS				Market:	Consur
Bus/Industry Type		\$5/		LIST TYPES A	AILABLE
Company Size Job Title Select Number Of Employees		\$5/\ \$5/\ \$5/\	M	Postal Phone	
Sales Volume SCF		\$5/I \$5/I			-
SIC Code State		\$5/I \$5/I	M	New to Market Update Freq.	06/17/20 Mont
Zip		\$5/	Μ	DELIVERY OPT	IONS
				Email Delivery	\$5
				ADDRESSING	OPTIONS
				Text/Excel	
				Mailing Labels	
		EMAN.	BUONE	EAV	
TJ Downey	ROLE List Manager	EMAIL tj@marigolddirect.com	PHONE (646) 442-2076	FAX (888) 7	61-8817

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Nextmark ID	141553
SRDS ID	851506-000
mln ID	M106816

1,233,474

\$80/M

\$10/

### LIST INFO **Total Count:**

**Base Price:** 

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nly
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)
)



### Home Office Entrepreneurs by Marigold

Individuals who work from their homes

#### DESCRIPTION

Use this list to reach more than 4 million individuals who work in a home office environment. These home-based entrepreneurs are receptive to offers for office products, computer products, and financial services, telecommunication services, as well as professional training and productivity enhancements. Find out more about this growing market of individuals who combine business and consumer interests and have full purchasing authority.

SELECTS				warket:	Consumer
				LIST TYPES A	/AILABLE
Computer Owner		\$5/M		Postal	
Ethnicity		\$5/M			
Number Of Employees		\$5/M		Phone	
Occupation		\$5/M			
Sales Volume		\$5/M		LIST MAINTEN	ANCE
SCF		\$5/M		New to Market	07/28/2004
SIC Code		\$5/M		Update Freq.	Monthly
State		\$5/M			
Zip		\$5/M		DELIVERY OPT	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144680
SRDS ID	854652-000
mln ID	M107638

3,807,195

### LIST INFO **Total Count:**

Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
LIST TYPES A	AVAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Market	t 07/28/2004
Update Freq.	Monthly
DELIVERY O	PTIONS



## IT Pros - Information Technology Buyers by Marigold

IT Pros is a comprehensive file of Information Technology product and service buying decision makers.

### DESCRIPTION

IT Pros is a comprehensive file of mid to high level decision makers who buy technology products for their organizations. Suitable offers range from technology publications to high-level seminars, telecom services to specialized LAN/WAN projects.

SEGMENTS		
26,415	CIO/CKO	\$0/M
101,897	CTO Chief Technology Officer	\$0/M
405,173	Data Processing Manager	\$0/M
873,694	Internet Manager/Webmaster	\$0/M
1,159,698	IS/IT Director/Manager	\$0/M
41,943	IS/IT Operations	\$0/M
616,476	IS/IT/Internet Staff/Systems Admin/Programmer	\$0/M
814,716	IT/Web Project Manager	\$0/M
2,439	Microcomputer Manager	\$0/M
120,683	MIS Manager of Information Services	\$0/M
4,142	Technical Support Director	\$0/M
21,852	Technology Manager	\$0/M
7,367	Technology Services Manager	\$0/M

#### SELECTS

Annual Sales Volume	\$15/M
Company Size	\$15/M
Country	\$10/M
Job Function Select	\$0/M
Job Title Select	\$0/M
Max Per Company/Sites	\$15/M
Number Of Employees	\$15/M
Postal Code	\$10/M
Sales Volume	\$15/M
SCF	\$10/M
SIC Code	\$15/M
State	\$10/M
Zip	\$10/M

Nextmark ID	136672
SRDS ID	850366-000
mln ID	M105101

#### LIST INFO

Total Count:	5,119,561
Base Price:	\$80/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Business

### LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE		
New to Market	04/07/2004	
Update Freq.	Monthly	

#### **DELIVERY OPTIONS**

Email Delivery \$50

#### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817



## Minority Owned Businesses by Marigold

Businesses that are classified as Minority Owned

### DESCRIPTION

Marigold's Mailing List of Minority Owned Businesses file provides an ideal demographic for targeting businesses that are Minority Owned throughout the United States. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market.

ROLE	EMAIL	PHONE	ADDRESSING ( Text/Excel Mailing Labels	\$0/ \$10
			Text/Excel	\$0/
				OPTIONS
	\$5/M	1	Email Delivery	\$50
			DELIVERY OPT	IONS
	\$5/M	1		
	\$5/M	1	Update Freq.	Monthly
	\$5/M	1	New to Market	05/01/2007
	\$5/M	1	LIST MAINTEN	ANCE
			Phone	
			Email	
			Postal	
			LIST TYPES AV	AILABLE
		\$5/N \$5/N \$5/N \$5/N \$5/N \$5/N \$5/N \$5/N	\$0/M \$5/M \$5/M \$5/M \$5/M \$5/M \$5/M \$5/M \$5	\$0/M \$5/M Postal \$5/M Email \$5/M Phone \$5/M \$5/M LIST MAINTEN, \$5/M New to Market \$5/M Update Freq. \$5/M \$5/M DELIVERY OPT

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Mariald	Direct
Marigold	Direct

Nextmark ID	241421
SRDS ID	858428-000
mln ID	109331

### LIST INFO

Total Count:	2,162,818
Base Price:	\$80/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$500.00
Market:	Business



### **Office Product Buyers by Marigold**

Marigold's Office Product Buyers is the ideal source integrating the titles with the top verticals to capture the most responsive buyers of office products anywhere!

#### DESCRIPTION

This multi-sourced file is the most comprehensive list for targeting buyers of office products. As a result of a rigorous evaluation process, you will be provided with the best combination of key titles with purchasing authority in the most office supply intensive industries. Inquire regarding verticals and additional selects.

SEGMEN	ITS		Min. Purchase:	\$500.00
	Business Manager	\$5/M	Market:	Business
	General Manager	\$5/M		
	Office Manager	\$5/M	LIST TYPES AV	AILABLE
	Operations Manager	\$5/M	Postal	
	Owner	\$5/M	Phone	
	President	\$5/M	Fax	
	Purchasing Director	\$5/M		
	Secretary	\$5/M	LIST MAINTENA	NCE
	VP Administration	\$5/M	New to Market	07/15/2004
			Update Freq.	Monthly
SELECTS	5			
Annual Sa	ales Volume	\$5/M	DELIVERY OPTIONS	
Bus/Indus		\$5/M	Email Delivery	\$50
Fax Numb		\$10/M		
	Of Employees	\$5/M	ADDRESSING C	PTIONS
Sales Vol		\$5/M	Text/Excel	\$0/
SCF		\$5/M	Mailing Labels	\$10/
State		\$5/M	Ũ	
Zip		\$5/M		

Nextmark ID

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Source:

mln ID

143453 853734-000

M107417

6,866,328

Compiled lists

\$80/M

USA

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817



### Small Business Entrepreneuers by Marigold

Businesses that consist of 20 employees or less

#### DESCRIPTION

The Marigold Small Business Entrepreneuers file provides an ideal demographic for targeting small businesses with 20 employees or less thoughout the United States. These Small Business Entrepreneuers recognize the importance of the "personal touch" that only a small business can provide. They are receptive to various offers including office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS				LIST TYPES A	AILABLE
Computer Owner		\$5/M		Postal	
Ethnicity		\$5/M		Phone	
Job Title Select		\$5/M			
Number Of Employees		\$5/M		LIST MAINTEN	ANCE
Occupation		\$5/M		New to Market	07/28/2004
Sales Volume		\$5/M		Update Freq.	Monthly
SCF		\$5/M			,
SIC Code		\$5/M		DELIVERY OPT	TIONS
State		\$5/M		Email Delivery	\$50
Zip		\$5/M		Email Delivery	400
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
			BUONE	EAV	
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	6 (888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	144681
SRDS ID	854653-000
mln ID	M107640

13,945,154

### LIST INFO **Total Count:**

Base Price:	\$80/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$500.00
Market:	Business
LIST TYPES	AVAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Marke	t 07/28/2004
Update Freq.	Monthly
DELIVERY O	PTIONS
Email Delivery	/ \$50
ADDRESSIN	G OPTIONS
Text/Excel	\$C
Mailing Labels	\$10



### Women Owned Businesses - Female Business Owners by Marigold

Businesses that are classified as Women Owned

### DESCRIPTION

Marigold's Mailing List of Women Owned Businesses file provides an ideal demographic for targeting businesses that are Female Owned thoughout the United States. They are receptive to various offers including female oriented products and services, office products, computer products, financial services, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted and fast growing market of Women Owned Businesses today!

SEGMENTS		LIST TYPES AVAILABLE		
1,000 6 Month Recency	\$10/M	Postal		
		Phone		
SELECTS				
Bus/Industry Type	\$0/M	LIST MAINTENANCE		
Computer Owner	\$5/M	New to Market 08/06/2004		
Ethnicity	\$5/M	Update Freq. Monthly		
Job Title Select	\$5/M			
Number Of Employees	\$5/M	DELIVERY OPTIONS		
Occupation	\$5/M	Email Delivery \$50		
Sales Volume	\$5/M			
SCF	\$5/M	ADDRESSING OPTIONS		
SIC Code	\$5/M	Text/Excel \$0/		
State	\$5/M	Mailing Labels \$10/		
Zip	\$5/M			

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	145185
SRDS ID	855226-000
mln ID	M110113

1,913,111

Compiled lists

\$80/M

USA

\$500.00

Business

**LIST INFO** 

**Total Count:** 

Base Price:

Geography:

Min. Purchase:

Source:

Market:



### Young Business Professionals by Marigold

Businesses Professionals in their 20's

#### DESCRIPTION

The Marigold Young Business Professional file provides an ideal demographic for identifying Business professionals in their 20's. These "go-getters" are receptive to various offers including financial services, office products, computer products, telecommunication services and more. Inquire about additional selection capabilities to better identify your ideal target market.

capabilities to better id	entify your ideal target	market.			Min. Purchase:	\$500.00	
SELECTS				_	Market:	Business	
Age			\$5/M		LIST TYPES AVAILABLE		
Computer Owner Credit Card Buyers Ethnicity			\$5/M \$5/M \$5/M	Postal Phone			
Job Title Select Occupation	\$5/M \$5/M LIST MAINTENANCE		ANCE				
Recency SCF			\$5/M \$5/M		New to Market Update Freq.	08/11/2010 Monthly	
SIC Code State			\$5/M \$5/M		DELIVERY OPTIONS		
Zip			\$5/M		Email Delivery	\$50	
					ADDRESSING	OPTIONS	
					Text/Excel Mailing Labels	\$0/ \$10/	
CONTACT NAME	ROLE	EMAIL		PHONE	FAX		
TJ Downey	List Manager	tj@marigolddirect.co	m	(646) 442-2076	(888) 7	61-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID 292675

2,013,241

Compiled lists

\$80/M

USA

LIST INFO

**Total Count:** 

**Base Price:** 

Geography:

Source: